

PRESS RELEASE



Contact:

Peak Performance Apps GmbH
Christian Stache
T: +49 (0)341 355 920 50
F: +49 (0)341 355 920 60
presse@ppapps.de
ppapps.de



The official ARD Quiz App

With the official ARD Quiz App, Peak Performance Apps GmbH in collaboration with German broadcaster ARD developed an interactive and participative Second Screen module which combines the most popular ARD quiz shows in one single App.

Leipzig, July 2017: The official ARD Quiz App, a product of Peak Performance Apps GmbH in close cooperation with German broadcaster ARD, enables viewers to be part of the ARD Quiz Universe. Henceforth, they have the opportunity to join interactively several of the ARD's most popular quiz shows and play along live.

Play along live with the official ARD Quiz App

The App was introduced to the public on Saturday 1st July during the primetime quiz show "Wer weiß denn sowas? XXL".

"The quiz show 'Wer weiß denn sowas?' is back. The app worked without remarks. We're looking forward to many entertaining evenings in our programme." This is Frank Beckmann's comment, ARD evening programme coordinator, on the beginning of the new season supported by the official ARD Quiz App.

Kontakt

Peak Performance Apps GmbH
T: +49 (0)341 355 920 50
F: +49 (0)341 355 920 60
E-Mail: info@ppapps.de
Web: www.ppapps.de

Bankverbindung

Stadt- und Kreissparkasse Leipzig
IBAN: DE30 8605 5592 1090 1361 09
BIC: WELADE8LXXX

Handelsregister

Amtsgericht Leipzig
HRB 32275

Geschäftsführung

Alexander Moulakakis
Christian Stache

The module for the show "Wer weiß denn sowas?", hosted by Kai Pflaume and the candidates Bernhard Hoecker and Elton, was integrated in the official ARD Quiz App as the first of many show formats. Here, the viewers have the opportunity to take part interactively, play along to live shows and register for sweepstakes.

Furthermore, the official ARD Quiz App contains additional game modi such as "Duel", in which users can play against their friends or other unknown opponents, or "Spiel gegen TV-Team", in which users can challenge one of the candidate teams. Each mode uses original questions of past seasons.

"Wer weiß denn sowas?" can be marked as the initial point of an integration process. Thanks to the innovative concept behind the official ARD Quiz App, a package of several shows will be integrated in the near future. The next one is the dating and quiz show "Flieg mit Mir!".

Therefore, Peak Performance Apps GmbH and German broadcaster ARD provide viewers with an innovative and original app for all shows of the ARD Quiz Universe, through a continual expansion of the official ARD Quiz App.

Kontakt

Peak Performance Apps GmbH
T: +49 (0)341 355 920 50
F: +49 (0)341 355 920 60
E-Mail: info@ppapps.de
Web: www.ppapps.de

Bankverbindung

Stadt- und Kreissparkasse Leipzig
IBAN: DE30 8605 5592 1090 1361 09
BIC: WELADE8LXXX

Handelsregister

Amtsgericht Leipzig
HRB 32275

Geschäftsführung

Alexander Moulakakis
Christian Stache

Peak performance as key competence

The central key performance indicators are high-performing systems for real-time operation of peak load traffic during a large-scale event like the Eurovision Song Contest. With more than 500,000 requests per second, the App's performance capability was already proven over the past years. For the upcoming Eurovision Song Contests and thus utilization of the official app, a continual increase of the peak load is expected.

Download the official ARD Quiz App:

iOS:

<https://itunes.apple.com/de/app/ard-quiz/id1247878626>

Android:

<https://play.google.com/store/apps/details?id=de.ppa.ard.quiz.app>

Peak Performance Apps GmbH:



As an end-to-end app solutions provider, Peak Performance Apps focuses on conception, development, implementation and support of applications for smartphones, tablets and web. We are specialized in Second Screen applications in the sector of entertainment and quiz, as well as politics, economy, society and sports. As a result we have a lot of experience from numerous successful national and international TV app formats.

Kontakt

Peak Performance Apps GmbH
T: +49 (0)341 355 920 50
F: +49 (0)341 355 920 60
E-Mail: info@ppapps.de
Web: www.ppapps.de

Bankverbindung

Stadt- und Kreissparkasse Leipzig
IBAN: DE30 8605 5592 1090 1361 09
BIC: WELADE8LXXX

Handelsregister

Amtsgericht Leipzig
HRB 32275

Geschäftsführung

Alexander Moulakakis
Christian Stache