

PRESS RELEASE



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Teambuilding via Online-Voting

Peak Performance Apps supports German television programme „KiKA Live Dreamteam“ with the development of a high-performance Online-Voting tool to determine the winners of each daily episode.

Erfurt/Leipzig 2017: The entertainment show „KiKA Live Dreamteam“ broadcasted on KiKA, a youth channel cooperation by broadcasters ARD and ZDF, gives young people between the age of 13 and 17 years the chance to prove their team qualities and knowledge of human nature in front of a large audience.

Three girls and three boys play in pairs several games against each other. Only the players who proof that they are real team players will be able to collect as much points as possible. Furthermore, they have to convince the TV audience, who is sitting at home and watching the show, with their charm and sympathy. At the end of the show, the TV audience decides which candidate pair will win the episode and, therefore, a journey to Berlin including pocket money, which they have earned during the competition.

Kontakt

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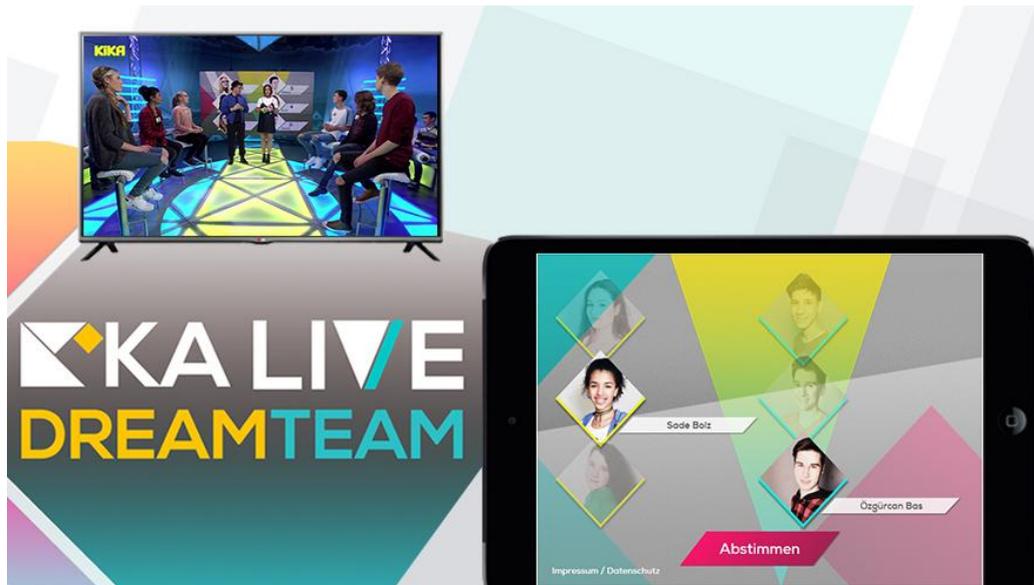
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Geschäftsführung

Alexander Moulakakis
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In the period from 13th March 2017 until 16th March 2017, the TV audience had the opportunity to vote for their favourites multiple times and be a part of the LIVE show for the first time via a new participative Web-Application. The TV audience could not only actively participate in the event but also contribute to the victory of their favourite team.

Peak Performance Apps GmbH:



As an end-to-end application solution supplier PPA focuses on the concept, development, realization and care of applications for smart phones, tablets and web. Besides, we are specified on Second Screen applications in the areas of entertainment & quiz as well as politics, economy, society & sport. Peak Performance Apps GmbH is emerged from a joint-venture from the TWISTER Media Group and APPSfactory GmbH and unites IT- and voting expertise of both companies. The TWISTER Media Group is a specialized company in real-time voting, national and international value-added telephone services, micropayments as well as second screens for the media industry.

APPSfactory GmbH:



The APPSfactory GmbH is the leading agency specializing in the design and development of applications for smart phones, tablets, smart watches and smart TV in Germany. The cross platform app agency, based in Leipzig, realizes apps for Android, iOS, Tizen, Windows 10 and Blackberry operating systems.

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